

Salem Parody

Today, numerous cities in America have slogans. A slogan is a catchphrase or saying that helps people remember something. For example, the slogan for the city of Dallas, Texas is “Live Large, Think Big.” The idea behind the slogan is for people to associate Dallas as a place their big dreams can become reality. The city of Pittsburgh, Pennsylvania, adopted the slogan “City of Champions” because their sports teams, particularly the Pittsburgh Steelers, won so many championships.

In the 1600s, however, few cities if any had slogans. Pretend you were living in Salem, Massachusetts, in 1693 – the year after the Salem Witch Trials. Pretend some forward thinking colonists assigned you with the task of devising a sign welcoming people to Salem upon their arrival on one of the dirt paths leading to the village. The sign must be colorful and include icons or symbols meaningful to the village as well as its new slogan. Being that you have such a good sense of humor, you decide to have a little fun with the project. Devise your sign below and include on the sign the slogan you think best represents the village of Salem in 1693.

